

# Strat-Map® Programs



## Customized, Targeted Solutions for Management

**Strat-Map® programs provide powerful processes for solving operational challenges faced by every organization.** DynaPro trains and certifies professional consultants, coaches, and leaders to utilize proprietary tools that work interactively to take organizational participants through the steps that will lead them to achieving current goals and objectives requiring optimum performance by their people.

- **Managers Strat-Map®**
  - *Identifies and measures* key characteristics and strengths of each employee
  - *Facilitates* the defining of position performance requirements
  - *Reveals* individual energy resources, communication and decision-making styles
  - *Explores* motivational variables, stressors, and satisfaction levels for any employee
  - *Provides* step-by-step guidelines demonstrating proven techniques for strengthening communications, improving morale, enhancing collaboration, and raising productivity
  - *Maps* action planning and performance tracking
  - *Strengthens* a supervisor's/manager's/executive's communication & leadership skills
- **TeamDynamics Strat-Map®**
  - *Defines* a team's purpose, goals, outcomes, and success metrics
  - *Identifies and measures* each team members' leadership, communication, energy, and decision-making styles
  - *Reveals* anticipated group dynamics: potential conflicts, strengths, and challenges
  - *Develops* written strategic plans incorporating resource allocation, timing, deliverables, meetings, reports, communications, and progress measurement
  - *Focuses* attention on motivational issues, energy and work allocation, and processes for managing change

DynaPro provides a comprehensive, interactive workbook for each Strat-Map® participant. These are completed within a consultant-facilitated workshop. The finished worksheets become the foundation of the participants' own work plans.

Certified DynaMetrics Professionals are provided training through a step-by-step facilitators' guide, handout masters on disk and CD, and a clear, easily repeatable process.

**DYNAPRO**



*Initiatives & Strategies for Successful Communications*

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